



CUSTOMER SUCCESS STORY: Blyth, Inc.

The “scoop” on Blyth, Inc.

Blyth, Inc. is a leading designer and marketer of candles, home fragrance and home decorative products. The \$1.5 billion company is headquartered in Greenwich, CT and has locations in North America, Europe, Asia and Australia. This publicly traded company purchased policyIQ in May of 2005 to help with the management of their policy and procedure, internal audit and Sarbanes Oxley documentation.

Quotes from Blyth users (these quotes were gathered from a number of users throughout the organization)

Intuitive and Easy to Implement

“Blyth cannot say enough about policyIQ. We absolutely love it! Implementation was quick and relatively easy. It was rolled out to several geographical locations, including Europe within a relatively short timeframe.”

“We really like that it allowed us to use a standardized control framework, as well as standardized testing and deficiency documentation across the company.”

“policyIQ is very user friendly and intuitive. Users were given an overview of the system navigation, and then helped to load some of their key SOX documents. By the time the documentation was all in the system, the users were also fully trained on how to use the system.”

Simplified review of content across multiple entities and locations

“policyIQ gives the corporate internal controls team the ability to perform an efficient centralized review and to monitor progress made across several decentralized entities for testing and remediation of deficiencies. The email functionality and workflow make it easy for us to quickly send feedback to the entities or request additional information.”

policyIQ

AT A GLANCE

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“Since the system is web-based, it allows for collaboration and discussion of issues between the groups without everyone being in the same physical location. This has allowed for quick resolution of items, without the need for follow-up.”

More efficient audit process

“We also gave access to the system to our external auditors. Since the auditors can see the most recent versions of testing and other key SOX documentation, this eliminates confusion on which files are the most current. This facilitates audit efficiency. They can focus on asking questions about the controls, rather than trying to figure out if what they are looking at is current. “

Positive experience of policyIQ Support

“The policyIQ help desk is always available and willing to assist us with software technology questions. We have also benefited from the client policyIQ overview training on Tuesdays and the Client Q&A with open agenda on Thursdays.”

Learn More

Contact us at information@policyIQ.com to speak with one of our team members or to schedule an online demonstration or visit our website – www.policyIQ.com – to learn more about the application, access the pricing calculator, and watch recorded demonstrations.

***Blyth uses policyIQ
across multiple locations***

***Approximately 250
policyIQ users***

***Blyth, Inc. Brands
include PartyLite and
Sterno***

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